



Phoenix St. Patrick's Day Parade & Family Faire Sponsorship Opportunities

We would like to invite you to participate in a sponsorship of the March 12, 2011 St. Patrick's Day Parade and Family Faire which is in its 28th year of spreading Irish Traditions and Culture to the people in the Valley of the Sun. There are many ways in which you and your business or organization may be of help.

Stage Sponsor – Cost: \$2,000 You will receive prominent branding/banners on “Your Name” Faire Stage. Your Sponsorship tagged in all print and broadcast Faire advertising for *Your Stage*. A 10x20 booth with two booth banners on the Faire grounds. Your business will be promoted for a year on the St. Patrick's Day Parade and Faire web site with logo, address, phone, and a link to your web site. You will receive a half-page black & white ad, for color add \$150.00 in the Parade and Faire program and will receive 12 Adult Faire admissions and 12 Faire T-shirts.

Tara Sponsor – Cost: \$1,000 You will be featured in all print and broadcast advertising as a Parade and Faire Co-Sponsor. You will have a 10x20 booth with one booth banner on the Faire grounds. Your business will be promoted for a year on the St. Patrick's Day Parade and Faire web site with logo, address, phone, and a link to your web site. You will receive a half-page black & white ad, for color add \$150.00 in the Parade and Faire program and will receive 8 Adult Faire admissions and 8 Faire T-shirts.

Staff T-Shirt Sponsor – Cost: \$800 Your logo will be printed on over 350 Staff and Volunteer T-Shirts (your design approval before printing). Prominent visibility on Faire Day and for the year to come. Your business will be promoted for a year on the St. Patrick's Day Parade and Faire web site with logo, address, phone, and a link to your web site. You will receive 8 Adult Faire admissions and 8 Faire T-shirts.

Platinum Sponsor - Cost: \$650 Sponsor will receive a 10x10 booth at the Faire and one booth banner on the Faire grounds. Your business will be promoted for a year on the St. Patrick's Day Parade and Faire web site with logo, address, phone, and a link to your web site. You will receive a half-page black & white ad, for color add \$150.00 in the Parade and Faire program and will receive 6 Adult Faire admissions and 6 Faire T-shirts.

Gold Sponsor - Cost: \$300 Your business will be promoted for a year on the St. Patrick's Day Parade and Faire web site with logo, address, phone, and a link to your web site. You will receive a quarter-page black & white ad, for color add \$100.00 in the Parade and Faire program and will receive 4 Adult Faire admissions and 4 Faire T-shirts.

Silver Sponsor - Cost: \$200 Your business will be promoted for a year on the St. Patrick's Day Parade and Faire web site with logo, address, phone, and a link to your web site. You will receive a one-eighth page black & white ad in the Parade and Faire program and will receive 2 Adult Faire admissions and 2 Faire T-shirts.

Bronze Sponsor - Cost: \$100 Your business will be promoted for a year on the St. Patrick's Day Parade and Faire web site with logo, address, phone, and a link to your web site. You will receive a Business Card-sized black & white ad in the Parade and Faire program and will receive 2 Adult Faire admissions and 2 Faire T-shirts.

Green Sponsor - Cost: \$50 You will receive a Business Card-sized black & white ad in the Parade and Faire program.

Friends Sponsor - Cost: \$20 This is a “Friends of the Parade Sponsorship” You will receive your name or your family name or you and your spouse's name listed in a “Friends of the Parade” acknowledgement section in the Parade and Faire Program.

THE DEADLINE IS FEBRUARY 11, 2011. ALL ADS MUST BE RECEIVED BY THEN.

